

The Digital Allergen Guard: Food Truck Beta Program

Speed up your queue. Protect your customers. Simplify your service.

Why use this for your truck?

- **Stop the Questions:** No more stopping mid-service to check ingredient lists. Let the QR code handle the "Does this have gluten/nuts/dairy?" conversation.
- **Queue-Busting:** Customers filter your menu by their allergy profile while waiting in line, so they are ready to order the second they reach the window.
- **Total Compliance:** A digital, up-to-date record of every allergen in every dish—accessible instantly via a brandable QR code.
- **Real-Time Updates:** Sold out of a dish or changed a recipe? Update it on your phone and the QR menu changes instantly. Pause (86) a dish or add back to the menu anytime with a push of a button.

How to Get Started (3 Simple Steps)

1. **Build Your Menu:** Log in to the web app and add your dishes. Upload a quick photo of your best-sellers directly from your phone and select the 14 major allergens for each recipe.
2. **Brand & Print Your Kit:** Generate your unique Entrance QR Kit. Print it out and stick it to your service window or a "A-board" where the queue starts.
3. **Let Guests Filter:** When a guest scans the code, they simply toggle their allergies (e.g., "Gluten-Free" + "No Shellfish"). The app instantly hides unsafe dishes, showing them only what they can safely enjoy.

Trial Checklist for Food Truck Owners

- ☐ **Location is Key:** Place your QR code at eye level where the queue starts, not just at the window.
- ☐ **Snapshot:** Use natural light for your menu photos—a good photo on a digital menu can increase order value by up to 30%.
- ☐ **Feedback:** Since this is a beta trial, keep a note of any specific guest questions the app didn't answer!

Support & Feedback

As a beta tester, you have direct access to the developer. If you need a specific feature or a menu upload assist, just reach out to Richard at hello@safemenu.io

Web App Link <https://safemenu.io> | **Questionnaire** <https://safemenu.paperform.co>